



Faith McQueen

Digital Marketer & Webster Developer

Faith is a passionate learner who loves to understand how and why things work, and thrives in an environment where she can collaborate with a team of passionate colleagues.

Software

WordPress Adobe Suite
CraftCMS Google Suite
PHPMyAdmin HubSpot
Visual Studio
GitHub

Languages

HTML XML
CSS ASP.NET
JavaScript Python
jQuery Django
PHP Sass
MySQL

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Educational Training

Web Development, Post
Graduate Certificate
Humber College

Business Communications,
BA (Honours)
Brock University

Work Experience

Web Development Intern, Nightwood Theatre January 2020 - Present

- Wordpress website redesign
- Redesigned a website to better reflect the modern and vibrant culture of the Nightwood Theatre company
- Created page templates that prioritized delivering content in a more user-friendly way
- Highlighted photography throughout the design in an exciting way
- Developed the website with usability for Nightwood staff in mind, giving the team a back end that is easy to understand for the team to manipulate on-page content

Account Manager - Digital Initiatives March 2017 - May 2019

- Coordinated new website development projects and ongoing web development needs of existing clients
- Managed relationships and work of third-party development partners, and complete in-house development tasks as necessary, from submission into development, to project launch
- Managed a diverse portfolio of client accounts across varying industries, including B2B and B2C clients
- Creation, deployment and ongoing optimization of PPC campaigns, content creation for SEO, email marketing campaigns, and ongoing monthly and quarterly reporting and analyzing